

DIGITAL PRODUCTION CHALLENGE

In short

This 2,5-day workshop gives producers, executive producers and production managers the methods and tools to

- choose the best digital production workflow for their feature film projects
- optimize the communication between the various partners involved, from the director to the postproduction provider.

Programme overview

Using case studies of low and medium-sized feature film budgets (1 – 3,5 million Euro), the workshop analyses five digital production and postproduction workflows, from shooting the film to delivering the copies, available on the market today:

- The workflow with a film camera
- The workflow with digital cameras over 400 Mbps
- The workflow with the Red One camera
- The workflow with digital cameras between 400 Mbps and 50 Mbps
- The workflow with digital cameras under 50 Mbps

The second part of the programme will be devoted to the review of the participants' projects from the following perspectives:

- Defining the possible options in terms of format and processes, including their implications in terms of organisation, planning and costs;
- Setting the selected options;
- Establishing the workflows to be followed and the tests to be made.

Target groups

45 European producers, line producers and production managers (individuals and teams) with confirmed experience of low and medium-sized feature film budgets (1 – 3,5 million Euro).

Professional benefits

Upon completion of the workshop, participants will have acquired precise, comprehensive and practical knowledge of today's production and postproduction digital workflows, including:

- The actual capabilities of the processes and their effective results: restrictions and advantages, availability of the materials (prices and time limits, etc.)
- Means of communication between the director, the cameraman, the lab/studio and production
- Monitoring, viewing and control tools, backup copies, "Digital Cinema Package"

In short, the participants will be capable of choosing the most creative and economically suitable solution for a given film.

Date, location and costs

3 to 5 December 2009 in Zurich (Switzerland). 400 Euro, including accommodation and meals. Application deadline: 15 October 2009

All details and registration form can be found at www.digiprodchallenge.net

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